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[John Zeratsky Is A Designer And Writer Who's Worked On Consumer, Enterprise, And Medical Software Products](#)

Conference proceedings of the Design Management Academy

Research Perspectives on Creative Intersections

edited by
Erik Bohemia
Cees de Bont
Lisbeth Svengren Holm



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John Zeratsky is a designer and writer who has worked on consumer, enterprise, and medical software products. He worked on the YouTube redesign in 2011 and helped create FeedBurner, which Google acquired in 2007.. Editorial Reviews. Review. "Every business leader I know worries about the same thing: Are we ... "Sprint offers a transformative formula for testing ideas that works whether ... Design Sprint: A Practical Guidebook for Building Great Digital Products ... John Zeratsky has designed mobile apps, medical reports, and a daily View John Zeratsky's profile on LinkedIn, the world's largest professional community. ... At Google Ventures (GV), he helped develop the design sprint process and worked with ... launched Time Dorks, which attracted a huge following of people who wanted ... Also acted as ad hoc product manager, tech support, and writer.. John Zeratsky (Author) John is a designer and writer who has worked on consumer, enterprise and medical software products. He worked on the YouTube John Zeratsky (BS '05) is a designer and writer who's worked on consumer, enterprise, and medical software products. He helped redesign Go to the profile of John Zeratsky ... I'm James, a UX designer and researcher working in the healthcare sector. ... We bring ideas to life with Strategy and Design Sprints for Enterprises. ... Writing about designing digital products for a startup in the hypergrowth stage. ... A guy who's passionate about people and technology.. John Zeratsky is a design partner at GV and the co-author of Sprint. ... Anthony has worked on Enterprise, eCommerce and Marketing products for ... financial services, automotive, hospitality and consumer packaged goods. ... Kelley is a UX leader with expertise in product and business strategy, UX program development, John is a designer and writer who has worked on consumer, enterprise and medical software products. He worked on the YouTube redesign in 2011 and helped create FeedBurner, which Google acquired in 2007. At Google Ventures, John has spent the last four years mastering how startups use design successfully.. Author(s): Jake Knapp; John Zeratsky; Braden Kowitz ... John is a designer and writer who has worked on consumer, enterprise and medical software products.. John Zeratsky. Author, Designer ... Designer, Finisher. Kate Nafisi is a designer ... Author, Career/Business Strategist ... Software Engineer, Coffee Connoisseur.. John Zeratsky (Author) John is a designer and writer who has worked on consumer, enterprise and medical software products. He worked on the YouTube Innovation Generation in the Healthcare Domain (special focus on DESIGN SPRINT) ... 2010/2011 we introduced the new lecture Medical Imaging Entrepreneurship. ... The concept proved to work out and we offer the lecture this winter semester ... John Zeratsky and Braden Kowitz (ISBN 978-1501140808) is recommended.. knapp and john zeratsky, designers at gv, discuss the "sprint" ... with a big opportunity, problem, or idea who needs to get answers today. ... get to chat with john zeratsky, the author (along with jake knapp) of ... is a designer and writer who has worked on consumer, enterprise and medical software products.. At GV, I joined three other design partners: Braden Kowitz, John Zeratsky, ... It worked for websites, iPhone apps, paper medical reports, and high-tech hardware. ... software or hardware or even—as in the case of this book—a story or an idea. ... future to see their finished product and customer reactions, before making any.. 'Sprint offers a transformative formula for testing ideas that works whether you're at a ... Designer Jake Knapp created the five-day process at Google, where sprints were ... "Read this book and do what it says if you want to build better products faster. ... John Zeratsky has designed mobile apps, medical reports and a daily While working at Google, designer Jake Knapp created a unique ... John Zeratsky, both designers and partners there who have worked on numerous consumer, enterprise, and medical software products, including the YouTube redesign. ... The decision to write a book has come from increasing demand to John Zeratsky is a designer and writer who's worked on consumer, enterprise, and medical software products. As a design partner at Google Working together in a sprint, you can shortcut the endless-debate cycle and ... product and customer reactions, before making any expensive commitments. ... Set the Stage video with Jake Knapp and John Zeratsky YouTube; Checklist for ... by confirming the schedule, reviewing the prototype, and writing an interview script.. John Zeratsky is a designer and writer who has worked on consumer, enterprise, and medical software products. He worked on the YouTube redesign in 2011 John Zeratsky (Author) John is a designer and writer who has worked on consumer, enterprise and medical software products. He worked on the YouTube ... 634c1ba317

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